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FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

ANNUAL REPORT

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YMCA OF GREATER BIRMINGHAM



MESSAGE FROM TERESA SHUFFLEBARGER BOARD CHAIR, 2023–2024

Looking back at 2024, I see what a remarkable year it was for the YMCA of Greater Birmingham. I am proud to have served as a volunteer for an organization that places people at the forefront of everything it does, the employees who support our mission, the members who visit our numerous branches each day, and the children and families who benefit from the many programs and services provided by our Y. This is brought into clear focus with the Roebuck Collaborative at the Northeast Y. Education, health care, childcare, and housing will all be addressed to achieve a transformational community change for many families.

In 2024, Y programs supported families, not only in Roebuck, but across our seven locations, two youth centers, and our residential camp. Our programs address food availability, support for addressing chronic diseases, and quality childcare. Our ongoing work in these areas addresses unmet needs in our community and provide families support that improve their daily lives.

Our next Board Chair, Chip Watts, brings an incredible passion for the Y and a family history of Y supporters for three generations. He will be a strong, visionary leader to support our dedicated association leadership team. We are fortunate to have Chip lead our Y for the next two years.

Philanthropic gifts allow the Y to meet the needs of our community and to provide children and families with life experiences they might not otherwise have. This doesn't happen without your support and your commitment to making our community a healthier place to live. Many thanks to our employees, our members, our volunteers and to you, our donors, partnering together to achieve a healthier community.

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SCOMMUNITY IMPACT

Our mission is to strengthen communities through programs and initiatives that promote youth development, healthy living, and social responsibility.

As the needs of our community evolve, so do we. In 2024, we focused on critical needs for our neighbors – Affordable Afterschool Care, Life-Saving Swim Lessons, Access to Nutritious Food, Belonging for Middle Schoolers and Mentorship for Teens. Each of these efforts reflects our dedication to empowering youth, promoting well-being, and ensuring equitable access to essential resources for all.



EXCELLING AFTER THE BELL YAFTERSCHOOL CARE

The Y provides a safe and fun place for kids to thrive during critical out-ofschool hours so their families can continue working without worry. We offer financial assistance to ensure care regardless of ability to pay full fees.



"Because of out of school programs we are able to entrust our children with Y Staff. The YMCA youth and family programs give us an opportunity to spend time together and develop new friendships while our children are in high quality care. " – Y Parent



PREVENTING TRAGEDIES SAFETY AROUND WATER

Water Safety education is crucial to prevent accidents and ensure everyone can enjoy aquatic activities responsibly. The Y's Safety Around Water initiative equips youth with the skills they need to be safe and confident in the water.

WATCH VIDEO

Aquatics leader Addison Davis shares more about the initiative.





EMPOWERING FUTURE LEADERS YOUTH IN GOVERNMENT

YMCA Youth in Government gives youth the opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process and contributing to a stronger community.

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"I've always been interested in government, history, public service and national politics. (YMCA Youth in Government) was the first thing that really got me outside of my comfort zone. It set me on my path to the lvy League."

- Kylan Benson, past YiG participant, Harvard student

SCOMMUNITY MPACT

Food insecurity is widespread in Central Alabama. Limited grocery options, financial hardship and transportation barriers have left many families struggling to provide food for their families. The Y stands in the gap.

In 2024, we partnered with the Community Food Bank of Central Alabama and volunteers to fight hunger and provide nutritious food to the families who need it most.



SUMMER LUNCH **DELIVERY FOR KIDS**

For children who rely on free or reduced lunch during the school year. Summer Break leaves a gap in food security.

The YMCA delivers free food to residential communities identified as food insecure. **The Summer Food Program** brings the YMCA and its services to those who could benefit the most and leverages volunteerism and community partnership to propel the program.



SERVED TO KIDS OVER SUMMER

MONTHLY FOOD BOX DISTRIBUTION

The YMCA's food distribution program helps provide struggling families with access to nutritious food, supporting their health and well-being during times of need.

Each month, dozens of volunteers and staff operate drive-thru food box distribution at two YMCA locations.



"We're distributing 8,200 pounds of food to over 300 families once a month to meet this need. Let that sink in To say that the need is real in this community would be severely understated.

The YMCA has become a reliable source of food. This initiative also allows us to continue our mission of strengthening our community.

On distribution days, cars begin lining up three hours early to receive a box of fresh fruits and vegetables and canned goods with some coming from three counties away."





- Justin Hendricks, Community **Engagement Director** Pictured on far left with staff and volunteers at a recent distribution

SCOMMUNITY IMPACT

HEALTHY LIVING

THE Y SERVED 76,280 OF OUR NEIGHBORS THROUGH MEMBERSHIP BRANCHES, YOUTH CENTERS & PROGRAMS

34,354

MEMBERS RECEIVED FINANCIAL ASSISTANCE, MAKING HEALTH A HEALTHY LIFESTYLE ACCESSIBLE

223

HAD AN OPPORTUNITY TO FIND THEIR COMMUNITY & SUPPORT THROUGH YMCA SCHOLARSHIPS

135 7TH GRADERS RECEIVED FREE Y MEMBERSHIPS TO BUILD HEALTHY HABITS



WATCH NOW: How we support adults living with Parkinson's



YOUTH DEVELOPMENT

2,218 YOUTH PARTICIPATED IN YOUTH DEVELOPMENT & LEADERSHIP PROGRAMS

2,919 CONTRACT AND A SAFE PLACE TO WITH CARING ADULTS DURING CRITICAL OUT-OF-SCHOOL HOURS

巡 2,515

KIDS EXPERIENCED FUN, ENRICHING & MEMORABLE SUMMERS AT DAY CAMP



TEENS EXPLORED EDUCATION & CAREER OPPORTUNITIES, IMPROVED ACADEMICS AND GAINED LIFE SKILLS IN Y ACHIEVERS

156 HIGH SCHOOL STUDENTS ENGAGED IN CIVICS & ACTIVISM THROUGH YOUTH IN GOVERNMENT

182 KIDS SERVED IN EARLY CHILDHOOD EDUCATION PROGRAMS AND PRE-K



AYOUTH RECIEVED ONE-ON-ONE MENTORING WITH A TRUSTED ADULT

SOCIAL RESPONSIBILITY

6,000 HOUSEHOLDS RECIEVED NUTRITIOUS FOOD

4,531 SERVED TO KIDS OVER SUMMER BREAK

VOLUNTEERS GAVE 4,104 HOURS TO SERVE THEIR COMMUNITY



545 LIFEGUARDS TRAINED AT NO COST TO KEEP POOLS OPEN & SAFE ACROSS THE COMMUNITY

423 PEOPLE GAVE BLOOD AT RED CROSS BLOOD DRIVES HOSTED AT THE YMCA

PLANNED GIVING LEAVING A LEGACY

Supporting the YMCA through your annual gift ensures that our mission in the community has the resources it needs to grow. But some donors feel it's important to make a lasting impact for generations to come. That's why they choose to name the YMCA of Greater Birmingham in their estate and continue their legacy of giving – otherwise known as "planned giving."



Kate Kiefer, a YMCA member for most of her life, feels passionately about naming the Y in her estate:

"I've been a member of the Y since I was 5 years old. I learned to swim there and was a member of the Tri-Hi-Y, leadership clubs and girls clubs all through high school. In my adult career, I've moved a lot but always came back to the Y for exercise and fellowship in a Christian environment wherever I lived. I've seen how the Y provides so much for so many in childhood and adulthood. I think it is important to give back through estate planning in order to ensure that the Y's mission continues long after we are gone."

Kate understands that she can continue to make a difference to others well beyond her time, and for that we are grateful. Naming the Y in your estate is easy but can seem like a complicated, personal decision. Contact us today if you'd like to start a conversation on how your generosity can impact others for years to come.

Contact our Chief Development Officer, Clark Virden, at <u>cvirden@ymcabham.org</u> to discuss leaving a legacy with the YMCA.

FINANCIAL REPORT

FISCAL YEAR ENDING DECEMBER, 31, 2024 BELOW ARE UNAUDITED AND ARE STATED FOR THE PURPOSES OF THIS REPORT The YMCA of Greater Birmingham mission and our financial commitments go hand in hand.

Overall, the YMCA of Greater Birmingham continues to demonstrate a solid financial position with healthy asset growth and responsible fiscal management.

ASSETS

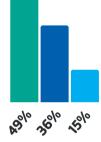
| Current Assets | \$6,598,665 |
|-----------------------------|--------------|
| Investments | \$10,116,636 |
| Land, Buildings & Equipment | \$37,452,212 |
| Other Assets | \$8,936,285 |
| TOTAL ASSETS | \$63,103,798 |

LIABILITIES

| Accounts Payable | \$1,756,458 |
|---------------------------------|--------------|
| Deferred Revenue | \$2,267,253 |
| Short and Long-Term Obligations | \$20,604,064 |
| TOTAL LIABILITIES | \$24,627,775 |

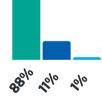
REVENUES

| Membership Dues | \$14,262,795 |
|------------------------------------|--------------|
| Programs Fees | \$10,380,459 |
| Contributions, Grants & United Way | \$4,370,306 |
| TOTAL SUPPORT & REVENUE | \$29,013,560 |



EXPENSES

| Program | \$24,274,717 |
|--------------------------|--------------|
| Administrative | \$3,109,326 |
| Fundraising | \$393,227 |
| TOTAL OPERATING EXPENSES | \$27,777,270 |



NET ASSETS

| Without Donor Restrictions | |
|--|--------------|
| Undesignated | \$26,823,199 |
| Designated by the board for endowments | \$6,998,016 |
| With Donor Restrictions | \$4,654,808 |
| TOTAL NET ASSETS | \$38,476,023 |
| TOTAL LIABILITIES & NET ASSETS | \$63,103,798 |

CHANGES IN NET ASSETS

| Change in Net Assets from Operating Activities | \$1,236,290 |
|---|----------------|
| Change in Net Assets from Non-Operating Activitie | es \$1,221,595 |
| TOTAL CHANGE IN NET ASSETS | \$2,457,885 |



FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

OFFICERS

Chip Watts, Chair – Watts Realty Gregg McCormick, Vice Chair – Vulcan Materials Company Charles DeBardeleben, Treasurer – Steward Machine Kemberly Blackledge, Secretary – Guidehouse Teresa Shufflebarger, Immediate Past Chair – Live Smart Alabama, UAB

BOARD OF TRUSTEES

Phyllis Hall – Chair – Shook & Fletcher Insulation Joseph Mays, Jr., Vice Chair – Bradley, Retired Wayne Houston – Secretary – Vulcan Materials Company, Retired Tim Blair – Blair Properties Joseph S. Bluestein –Dentons Sirote Cecil Bostany – Warren Averett, Retired Greg Weyandt – Welch Group

YMCA LEADERSHIP

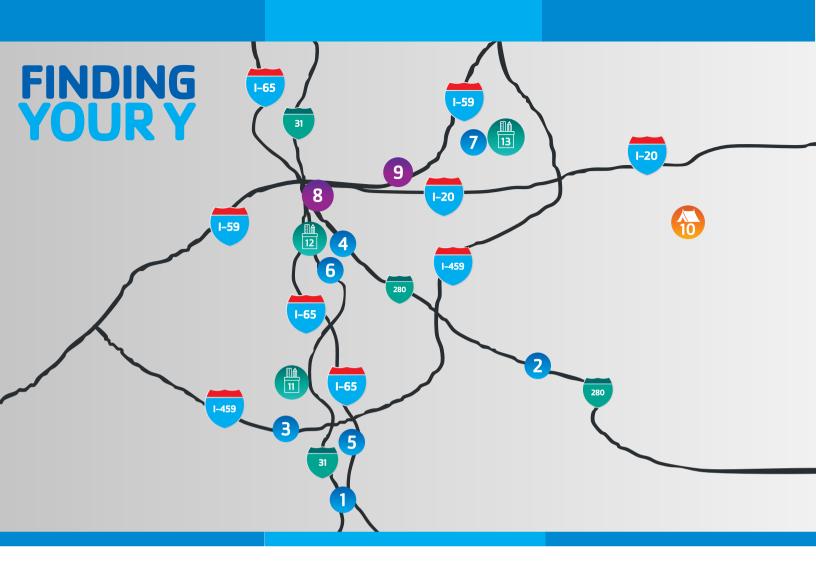
Dan Pile – President and Chief Executive Officer Jude Dooley – Chief Operations Officer Terri Harvill – Chief Social Impact Officer Clark Virden – Chief Development Officer Kristine Williams – Chief Financial Officer

BOARD OF DIRECTORS

Robert Baugh - Sirote & Permutt Larry Blackstone - Regions Bank, Retired Kathy Boswell - B. Intentional Tara Bryant - Viva Health Roman Gary - CCR Architecture & Interiors Robby Hayes - Brasfield & Gorrie David Horton - Cloud & Willis, LLC Bree Johnson - Robert Half Bolaji Kukoyi - Dynamic Civil Solutions Alan Lincoln - Coca-Cola Bottling Company UNITED Laura Lombard - YMCA Retirement Fund, Retired Don Lutomski - CAPTRUST Malcolm Morrow - Vulcan Pumps Rachelle Peeler - Protective Life Brandy Phillips - Blue Cross Blue Shield of Alabama Verlon Salley - UAB Medicine Marta Self - Regions Bank Robert Simon - Corporate Realty Helen Catherine Smith - LAH Sotheby's International Realty Ralph Williams - Alabama Power

BRANCH BOARD CHAIRS

Greystone YMCA – Meredith Smith, Mauldin & Jenkins, CPA Hoover YMCA – Laura Lombard, Y Retirement Fund (retired) Mountain Brook YMCA – Georgia Haggerty, United States Federal Courts and Woodard Peay, The Welch Group Pelham YMCA – Grace Smitherman, Blue Cross Blue Shield of Alabama Shades Valley YMCA – Jon Harbuck, Harbuck Keith & Holmes, LLC Trussville YMCA – Josh Wooten, Corey Watson Attorneys YMCA Camp Cosby – James Coco, Self-Employed Downtown Youth Center & Northeast YMCA – Alicia Lumpkin-Whitfield, City of Birmingham



MEMBERSHIP BRANCHES



The YMCA of Greater Birmingham operates 7 Membership Branches across Jefferson and Shelby Counties, providing our community a place to belong and be well. Members have access to all 7 branches, on-site Child Watch, Group Exercise Classes, Fitness Equipment, Pools, Tracks, Pickleball and endless opportunities to connect with their neighbors.

YOUTH CENTERS

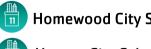


Downtown YMCA Youth Center

Northeast/Roebuck Youth Center

Youth Centers provide quality early childhood education, offering First Class Pre-K; Affordable Afterschool Care, Summer Camp, Youth Sports, Youth Activities, Specialty Camps and more.

SCHOOL-BASED AFTERSCHOOL CARE



Homewood City Schools

Hoover City Schools

Trussville City Schools

SLEEPAWAY CAMP



Located on 135 acres nestled in Alpine, AL, Camp Cosby, provides memorable Sleepaway Camp experiences, Outdoor Education, Family Events and Retreats. On the shores of Lake Logan Martin campers, students and guests enjoy beautiful shorelines, amazing sunsets and 10 miles of hiking trails.

The YMCA of Greater Birmingham operates Afterschool Care at:

- 10 Hoover City Schools elementary schools
- 4 Homewood City Schools
- 3 Trussville City Schools elementary schools
- The Youth Center serves: Epic Elementary, Glen Iris and **Phillips Academy**
- The Northeast YMCA serves: Huffman Academy, Huffman Middle, Smith Middle Martha Gaskins Elementary, WJ Christian K-8, Sun Valley Elementary, Chalkville Elementary, Centerpoint Elementary, Erwin Intermediate, Erwin Middle