



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2024 ANNUAL REPORT

FIND THE
Y IN YOUR
COMMUNITY

YMCA OF GREATER BIRMINGHAM



MESSAGE FROM TERESA SHUFFLEBARGER BOARD CHAIR, 2023-2024

Looking back at 2024, I see what a remarkable year it was for the YMCA of Greater Birmingham. I am proud to have served as a volunteer for an organization that places people at the forefront of everything it does, the employees who support our mission, the members who visit our numerous branches each day, and the children and families who benefit from the many programs and services provided by our Y. This is brought into clear focus with the Roebuck Collaborative at the Northeast Y. Education, health care, childcare, and housing will all be addressed to achieve a transformational community change for many families.

In 2024, Y programs supported families, not only in Roebuck, but across our seven locations, two youth centers, and our residential camp. Our programs address food availability, support for addressing chronic diseases, and quality childcare. Our ongoing work in these areas addresses unmet needs in our community and provide families support that improve their daily lives.

Our next Board Chair, Chip Watts, brings an incredible passion for the Y and a family history of Y supporters for three generations. He will be a strong, visionary leader to support our dedicated association leadership team. We are fortunate to have Chip lead our Y for the next two years.

Philanthropic gifts allow the Y to meet the needs of our community and to provide children and families with life experiences they might not otherwise have. This doesn't happen without your support and your commitment to making our community a healthier place to live. Many thanks to our employees, our members, our volunteers and to you, our donors, partnering together to achieve a healthier community.

A handwritten signature in black ink, appearing to read "Teresa Shufflebarger".

Y COMMUNITY IMPACT

Our mission is to strengthen communities through programs and initiatives that promote youth development, healthy living, and social responsibility.

As the needs of our community evolve, so do we. In 2024, we focused on critical needs for our neighbors – Affordable Afterschool Care, Life-Saving Swim Lessons, Access to Nutritious Food, Belonging for Middle Schoolers and Mentorship for Teens. Each of these efforts reflects our dedication to empowering youth, promoting well-being, and ensuring equitable access to essential resources for all.



EXCELLING AFTER THE BELL Y AFTERSCHOOL CARE

The Y provides a safe and fun place for kids to thrive during critical out-of-school hours so their families can continue working without worry. We offer financial assistance to ensure care regardless of ability to pay full fees.



“Because of out of school programs we are able to entrust our children with Y Staff. The YMCA youth and family programs give us an opportunity to spend time together and develop new friendships while our children are in high quality care.” – Y Parent



PREVENTING TRAGEDIES SAFETY AROUND WATER

Water Safety education is crucial to prevent accidents and ensure everyone can enjoy aquatic activities responsibly. The Y's Safety Around Water initiative equips youth with the skills they need to be safe and confident in the water.

WATCH VIDEO

Aquatics leader Addison Davis shares more about the initiative.



EMPOWERING FUTURE LEADERS YOUTH IN GOVERNMENT

YMCA Youth in Government gives youth the opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process and contributing to a stronger community.



“I’ve always been interested in government, history, public service and national politics. (YMCA Youth in Government) was the first thing that really got me outside of my comfort zone. It set me on my path to the Ivy League.”

– Kylan Benson, past YiG participant, Harvard student

Y COMMUNITY IMPACT

Food insecurity is widespread in Central Alabama. Limited grocery options, financial hardship and transportation barriers have left many families struggling to provide food for their families. The Y stands in the gap.

In 2024, we partnered with the Community Food Bank of Central Alabama and volunteers to fight hunger and provide nutritious food to the families who need it most.



SUMMER LUNCH DELIVERY FOR KIDS

For children who rely on free or reduced lunch during the school year, Summer Break leaves a gap in food security.

The YMCA delivers free food to residential communities identified as food insecure. The Summer Food Program brings the YMCA and its services to those who could benefit the most and leverages volunteerism and community partnership to propel the program.

4,531 SERVED TO
LUNCHES KIDS OVER
SUMMER
BREAK

MONTHLY FOOD BOX DISTRIBUTION

The YMCA's food distribution program helps provide struggling families with access to nutritious food, supporting their health and well-being during times of need.

Each month, dozens of volunteers and staff operate drive-thru food box distribution at two YMCA locations.

— “ ” —

“We're distributing 8,200 pounds of food to over 300 families once a month to meet this need. Let that sink in To say that the need is real in this community would be severely understated.

The YMCA has become a reliable source of food. This initiative also allows us to continue our mission of strengthening our community.

On distribution days, cars begin lining up three hours early to receive a box of fresh fruits and vegetables and canned goods with some coming from three counties away.”

6,000
HOUSEHOLDS
RECIEVED NUTRITIOUS FOOD



– Justin Hendricks, Community
Engagement Director
Pictured on far left with staff and
volunteers at a recent distribution

COMMUNITY IMPACT

HEALTHY LIVING

THE Y SERVED
76,280

OF OUR NEIGHBORS
THROUGH MEMBERSHIP
BRANCHES, YOUTH
CENTERS & PROGRAMS



34,354

MEMBERS RECEIVED FINANCIAL
ASSISTANCE, MAKING HEALTH A
HEALTHY LIFESTYLE ACCESSIBLE

223



FOSTER FAMILIES

HAD AN OPPORTUNITY TO FIND
THEIR COMMUNITY & SUPPORT
THROUGH YMCA SCHOLARSHIPS

135 7TH GRADERS
RECEIVED FREE Y MEMBERSHIPS
TO BUILD HEALTHY HABITS

138 ADULTS LIVING WITH
PARKINSON'S RECEIVED
SUPPORT AT THE YMCA

WATCH NOW: How we support
adults living with Parkinson's



YOUTH DEVELOPMENT

2,218

YOUTH PARTICIPATED IN
YOUTH DEVELOPMENT &
LEADERSHIP PROGRAMS

2,919



STUDENTS HAD A SAFE PLACE TO
WITH CARING ADULTS DURING
CRITICAL OUT-OF-SCHOOL HOURS



2,515

KIDS EXPERIENCED FUN,
ENRICHING & MEMORABLE
SUMMERS AT DAY CAMP

2,040



TEENS EXPLORED EDUCATION & CAREER
OPPORTUNITIES, IMPROVED ACADEMICS
AND GAINED LIFE SKILLS IN Y ACHIEVERS

156 HIGH SCHOOL
STUDENTS
ENGAGED IN CIVICS & ACTIVISM
THROUGH YOUTH IN GOVERNMENT

182 KIDS SERVED IN EARLY
CHILDHOOD EDUCATION
PROGRAMS AND PRE-K

22

AT-RISK
YOUTH



AYOUTH RECEIVED ONE-ON-ONE
MENTORING WITH A TRUSTED ADULT

SOCIAL RESPONSIBILITY

6,000

HOUSEHOLDS
RECEIVED NUTRITIOUS FOOD

4,531
LUNCHES

SERVED TO
KIDS OVER
SUMMER
BREAK

VOLUNTEERS GAVE
4,104 HOURS

TO SERVE THEIR COMMUNITY



629 KIDS

LEARNED LIFE-SAVING
SWIMMING AND WATER
SAFETY SKILLS AT NO COST

545



LIFEGUARDS TRAINED AT NO
COST TO KEEP POOLS OPEN &
SAFE ACROSS THE COMMUNITY

423



PEOPLE GAVE BLOOD AT
RED CROSS BLOOD DRIVES
HOSTED AT THE YMCA

PLANNED GIVING LEAVING A LEGACY

Supporting the YMCA through your annual gift ensures that our mission in the community has the resources it needs to grow. But some donors feel it's important to make a lasting impact for generations to come. That's why they choose to name the YMCA of Greater Birmingham in their estate and continue their legacy of giving – otherwise known as "planned giving."



Kate Kiefer, a YMCA member for most of her life, feels passionately about naming the Y in her estate:



"I've been a member of the Y since I was 5 years old. I learned to swim there and was a member of the Tri-Hi-Y, leadership clubs and girls clubs all through high school. In my adult career, I've moved a lot but always came back to the Y for exercise and fellowship in a Christian environment wherever I lived. I've seen how the Y provides so much for so many in childhood and adulthood. I think it is important to give back through estate planning in order to ensure that the Y's mission continues long after we are gone."

Kate understands that she can continue to make a difference to others well beyond her time, and for that we are grateful. Naming the Y in your estate is easy but can seem like a complicated, personal decision. Contact us today if you'd like to start a conversation on how your generosity can impact others for years to come.

Contact our Chief Development Officer, Clark Virden, at cvirden@ymcabham.org to discuss leaving a legacy with the YMCA.

FINANCIAL REPORT

FISCAL YEAR ENDING DECEMBER, 31, 2024

BELOW ARE UNAUDITED AND ARE STATED FOR THE PURPOSES OF THIS REPORT

The YMCA of Greater Birmingham mission and our financial commitments go hand in hand.

Overall, the YMCA of Greater Birmingham continues to demonstrate a solid financial position with healthy asset growth and responsible fiscal management.

ASSETS

Current Assets	\$6,598,665
Investments	\$10,116,636
Land, Buildings & Equipment	\$37,452,212
Other Assets	\$8,936,285
TOTAL ASSETS	\$63,103,798

LIABILITIES

Accounts Payable	\$1,756,458
Deferred Revenue	\$2,267,253
Short and Long-Term Obligations	\$20,604,064
TOTAL LIABILITIES	\$24,627,775

NET ASSETS

Without Donor Restrictions	
Undesignated	\$26,823,199
Designated by the board for endowments	\$6,998,016
With Donor Restrictions	\$4,654,808
TOTAL NET ASSETS	\$38,476,023
TOTAL LIABILITIES & NET ASSETS	\$63,103,798

REVENUES

Membership Dues	\$14,262,795
Programs Fees	\$10,380,459
Contributions, Grants & United Way	\$4,370,306
TOTAL SUPPORT & REVENUE	\$29,013,560



EXPENSES

Program	\$24,274,717
Administrative	\$3,109,326
Fundraising	\$393,227
TOTAL OPERATING EXPENSES	\$27,777,270



CHANGES IN NET ASSETS

Change in Net Assets from Operating Activities	\$1,236,290
Change in Net Assets from Non-Operating Activities	\$1,221,595
TOTAL CHANGE IN NET ASSETS	\$2,457,885



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OFFICERS

Chip Watts, Chair – Watts Realty
Gregg McCormick, Vice Chair – Vulcan Materials Company
Charles DeBardeleben, Treasurer – Steward Machine
Kemberly Blackledge, Secretary – Guidehouse
Teresa Shufflebarger, Immediate Past Chair – Live Smart Alabama, UAB

BOARD OF TRUSTEES

Phyllis Hall – Chair – Shook & Fletcher Insulation
Joseph Mays, Jr., Vice Chair – Bradley, Retired
Wayne Houston – Secretary – Vulcan Materials Company, Retired
Tim Blair – Blair Properties
Joseph S. Bluestein – Dentons Sirote
Cecil Bostany – Warren Averett, Retired
Greg Weyandt – Welch Group

YMCA LEADERSHIP

Dan Pile – President and Chief Executive Officer
Jude Dooley – Chief Operations Officer
Terri Harvill – Chief Social Impact Officer
Clark Virden – Chief Development Officer
Kristine Williams – Chief Financial Officer

BRANCH BOARD CHAIRS

Greystone YMCA – Meredith Smith, Mauldin & Jenkins, CPA
Hoover YMCA – Laura Lombard, Y Retirement Fund (retired)
Mountain Brook YMCA – Georgia Haggerty, United States Federal Courts and Woodard Peay, The Welch Group
Pelham YMCA – Grace Smitherman, Blue Cross Blue Shield of Alabama
Shades Valley YMCA – Jon Harbuck, Harbuck Keith & Holmes, LLC
Trussville YMCA – Josh Wooten, Corey Watson Attorneys
YMCA Camp Cosby – James Coco, Self-Employed
Downtown Youth Center & Northeast YMCA – Alicia Lumpkin-Whitfield, City of Birmingham

BOARD OF DIRECTORS

Robert Baugh – Sirote & Permutt
Larry Blackstone – Regions Bank, Retired
Kathy Boswell – B. Intentional
Tara Bryant – Viva Health
Roman Gary – CCR Architecture & Interiors
Robby Hayes – Brasfield & Gorrie
David Horton – Cloud & Willis, LLC
Bree Johnson – Robert Half
Bolaji Kukoyi – Dynamic Civil Solutions
Alan Lincoln – Coca-Cola Bottling Company UNITED
Laura Lombard – YMCA Retirement Fund, Retired
Don Lutomski – CAPTRUST
Malcolm Morrow – Vulcan Pumps
Rachelle Peeler – Protective Life
Brandy Phillips – Blue Cross Blue Shield of Alabama
Verlon Salley – UAB Medicine
Marta Self – Regions Bank
Robert Simon – Corporate Realty
Helen Catherine Smith – LAH Sotheby's International Realty
Ralph Williams – Alabama Power

FINDING YOUR Y



MEMBERSHIP BRANCHES

- 1 Alabaster YMCA
- 2 Greystone YMCA
- 3 Hoover YMCA
- 4 Mountain Brook YMCA
- 5 Pelham YMCA
- 6 Shades Valley YMCA
- 7 Trussville YMCA

The YMCA of Greater Birmingham operates 7 Membership Branches across Jefferson and Shelby Counties, providing our community a place to belong and be well. Members have access to all 7 branches, on-site Child Watch, Group Exercise Classes, Fitness Equipment, Pools, Tracks, Pickleball and endless opportunities to connect with their neighbors.

YOUTH CENTERS

- 8 Downtown YMCA Youth Center
- 9 Northeast/Roebuck Youth Center

Youth Centers provide quality early childhood education, offering First Class Pre-K; Affordable Afterschool Care, Summer Camp, Youth Sports, Youth Activities, Specialty Camps and more.

SCHOOL-BASED AFTERSCHOOL CARE

- 11 Homewood City Schools
- 12 Hoover City Schools
- 13 Trussville City Schools

The YMCA of Greater Birmingham operates Afterschool Care at:

- 10 Hoover City Schools elementary schools
- 4 Homewood City Schools
- 3 Trussville City Schools elementary schools
- The Youth Center serves: Epic Elementary, Glen Iris and Phillips Academy
- The Northeast YMCA serves: Huffman Academy, Huffman Middle, Smith Middle Martha Gaskins Elementary, WJ Christian K-8, Sun Valley Elementary, Chalkville Elementary, Centerpoint Elementary, Erwin Intermediate, Erwin Middle

SLEEPAWAY CAMP

- 10 Camp Cosby

Located on 135 acres nestled in Alpine, AL, Camp Cosby, provides memorable Sleepaway Camp experiences, Outdoor Education, Family Events and Retreats. On the shores of Lake Logan Martin campers, students and guests enjoy beautiful shorelines, amazing sunsets and 10 miles of hiking trails.