



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2024 ANNUAL REPORT

FIND THE  
**Y** IN YOUR  
COMMUNITY

YMCA OF GREATER BIRMINGHAM





## MESSAGE FROM TERESA SHUFFLEBARGER BOARD CHAIR, 2023-2024

Looking back at 2024, I see what a remarkable year it was for the YMCA of Greater Birmingham. I am proud to have served as a volunteer for an organization that places people at the forefront of everything it does, the employees who support our mission, the members who visit our numerous branches each day, and the children and families who benefit from the many programs and services provided by our Y. This is brought into clear focus with the Roebuck Collaborative at the Northeast Y. Education, health care, childcare, and housing will all be addressed to achieve a transformational community change for many families.

In 2024, Y programs supported families, not only in Roebuck, but across our seven locations, two youth centers, and our residential camp. Our programs address food availability, support for addressing chronic diseases, and quality childcare. Our ongoing work in these areas addresses unmet needs in our community and provide families support that improve their daily lives.

Our next Board Chair, Chip Watts, brings an incredible passion for the Y and a family history of Y supporters for three generations. He will be a strong, visionary leader to support our dedicated association leadership team. We are fortunate to have Chip lead our Y for the next two years.

Philanthropic gifts allow the Y to meet the needs of our community and to provide children and families with life experiences they might not otherwise have. This doesn't happen without your support and your commitment to making our community a healthier place to live. Many thanks to our employees, our members, our volunteers and to you, our donors, partnering together to achieve a healthier community.

A handwritten signature in black ink, appearing to read "Teresa Shufflebarger", written in a cursive style.

# Y COMMUNITY IMPACT

**Our mission is to strengthen communities through programs and initiatives that promote youth development, healthy living, and social responsibility.**

As the needs of our community evolve, so do we. In 2024, we focused on critical needs for our neighbors – Affordable Afterschool Care, Life-Saving Swim Lessons, Access to Nutritious Food, Belonging for Middle Schoolers and Mentorship for Teens. Each of these efforts reflects our dedication to empowering youth, promoting well-being, and ensuring equitable access to essential resources for all.



## EXCELLING AFTER THE BELL Y AFTERSCHOOL CARE

The Y provides a safe and fun place for kids to thrive during critical out-of-school hours so their families can continue working without worry. We offer financial assistance to ensure care regardless of ability to pay full fees.



“Because of out of school programs we are able to entrust our children with Y Staff. The YMCA youth and family programs give us an opportunity to spend time together and develop new friendships while our children are in high quality care.” – Y Parent



## PREVENTING TRAGEDIES SAFETY AROUND WATER

Water Safety education is crucial to prevent accidents and ensure everyone can enjoy aquatic activities responsibly. The Y's Safety Around Water initiative equips youth with the skills they need to be safe and confident in the water.

### WATCH VIDEO

Aquatics leader Addison Davis shares more about the initiative.



## EMPOWERING FUTURE LEADERS YOUTH IN GOVERNMENT

YMCA Youth in Government gives youth the opportunity to learn firsthand about government and civic issues by taking an active role in the democratic process and contributing to a stronger community.



“I’ve always been interested in government, history, public service and national politics. (YMCA Youth in Government) was the first thing that really got me outside of my comfort zone. It set me on my path to the Ivy League.”

– Kylan Benson, past YiG participant, Harvard student

# Y COMMUNITY IMPACT

**Food insecurity is widespread in Central Alabama. Limited grocery options, financial hardship and transportation barriers have left many families struggling to provide food for their families. The Y stands in the gap.**

In 2024, we partnered with the Community Food Bank of Central Alabama and volunteers to fight hunger and provide nutritious food to the families who need it most.



## SUMMER LUNCH DELIVERY FOR KIDS

For children who rely on free or reduced lunch during the school year, Summer Break leaves a gap in food security.

The YMCA delivers free food to residential communities identified as food insecure. The Summer Food Program brings the YMCA and its services to those who could benefit the most and leverages volunteerism and community partnership to propel the program.

**4,531** SERVED TO  
**LUNCHES** KIDS OVER  
SUMMER  
BREAK

## MONTHLY FOOD BOX DISTRIBUTION

The YMCA's food distribution program helps provide struggling families with access to nutritious food, supporting their health and well-being during times of need.

Each month, dozens of volunteers and staff operate drive-thru food box distribution at two YMCA locations.

— “ ” —

“We're distributing 8,200 pounds of food to over 300 families once a month to meet this need. Let that sink in .... To say that the need is real in this community would be severely understated.

The YMCA has become a reliable source of food. This initiative also allows us to continue our mission of strengthening our community.

On distribution days, cars begin lining up three hours early to receive a box of fresh fruits and vegetables and canned goods with some coming from three counties away.”

**6,000**  
**HOUSEHOLDS**  
RECIEVED NUTRITIOUS FOOD



– Justin Hendricks, Community  
Engagement Director  
Pictured on far left with staff and  
volunteers at a recent distribution



# COMMUNITY IMPACT

## HEALTHY LIVING

THE Y SERVED  
**76,280**

OF OUR NEIGHBORS  
THROUGH MEMBERSHIP  
BRANCHES, YOUTH  
CENTERS & PROGRAMS



**34,354**

MEMBERS RECEIVED FINANCIAL  
ASSISTANCE, MAKING HEALTH A  
HEALTHY LIFESTYLE ACCESSIBLE

**223**



**FOSTER FAMILIES**

HAD AN OPPORTUNITY TO FIND  
THEIR COMMUNITY & SUPPORT  
THROUGH YMCA SCHOLARSHIPS

**135** 7TH GRADERS  
RECEIVED FREE Y MEMBERSHIPS  
TO BUILD HEALTHY HABITS

**138** ADULTS LIVING WITH  
PARKINSON'S RECEIVED  
SUPPORT AT THE YMCA

**WATCH NOW:** How we support  
adults living with Parkinson's



## YOUTH DEVELOPMENT

**2,218**

YOUTH PARTICIPATED IN DEVELOPMENT  
& LEADERSHIP PROGRAMS

**2,919**



STUDENTS HAD A SAFE PLACE TO  
WITH CARING ADULTS DURING  
CRITICAL OUT-OF-SCHOOL HOURS

**2,515** KIDS

EXPERIENCED FUN, ENRICHING  
SUMMERS AT DAY CAMP

**1,975** YOUTH  
& TEENS

HAD AN UNFORGETTABLE  
SUMMER AT CAMP COSBY

**2,040**



TEENS EXPLORED EDUCATION & CAREER  
OPPORTUNITIES, IMPROVED ACADEMICS  
AND GAINED LIFE SKILLS IN Y ACHIEVERS

**156** HIGH SCHOOL  
STUDENTS

ENGAGED IN CIVICS & ACTIVISM  
THROUGH YOUTH IN GOVERNMENT

**182** KIDS SERVED IN EARLY  
CHILDHOOD EDUCATION  
PROGRAMS AND PRE-K

**22** AT-RISK  
YOUTH



RECEIVED ONE-ON-ONE MENTORING  
WITH A TRUSTED ADULT

## SOCIAL RESPONSIBILITY

**6,000**  
HOUSEHOLDS

RECEIVED NUTRITIOUS FOOD

**4,531**  
LUNCHES

SERVED TO  
KIDS OVER  
SUMMER  
BREAK

**VOLUNTEERS GAVE  
4,104 HOURS**

TO SERVE THEIR COMMUNITY



**629 KIDS**

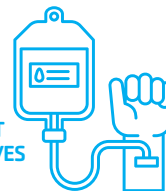
LEARNED LIFE-SAVING  
SWIMMING AND WATER  
SAFETY SKILLS AT NO COST

**545**



LIFEGUARDS TRAINED AT NO  
COST TO KEEP POOLS OPEN &  
SAFE ACROSS THE COMMUNITY

**423**



PEOPLE GAVE BLOOD AT  
RED CROSS BLOOD DRIVES  
HOSTED AT THE YMCA

# PLANNED GIVING LEAVING A LEGACY

Supporting the YMCA through your annual gift ensures that our mission in the community has the resources it needs to grow. But some donors feel it's important to make a lasting impact for generations to come. That's why they choose to name the YMCA of Greater Birmingham in their estate and continue their legacy of giving – otherwise known as "planned giving."



**Kate Kiefer, a YMCA member for most of her life, feels passionately about naming the Y in her estate:**



"I've been a member of the Y since I was 5 years old. I learned to swim there and was a member of the Tri-Hi-Y, leadership clubs and girls clubs all through high school. In my adult career, I've moved a lot but always came back to the Y for exercise and fellowship in a Christian environment wherever I lived. I've seen how the Y provides so much for so many in childhood and adulthood. I think it is important to give back through estate planning in order to ensure that the Y's mission continues long after we are gone."

Kate understands that she can continue to make a difference to others well beyond her time, and for that we are grateful. Naming the Y in your estate is easy but can seem like a complicated, personal decision. Contact us today if you'd like to start a conversation on how your generosity can impact others for years to come.

Contact our Chief Development Officer, Clark Virden, at [cvirden@ymcabham.org](mailto:cvirden@ymcabham.org) to discuss leaving a legacy with the YMCA.



# FINANCIAL REPORT

FISCAL YEAR ENDING DECEMBER, 31, 2024

BELOW ARE UNAUDITED AND ARE STATED FOR THE PURPOSES OF THIS REPORT

The YMCA of Greater Birmingham mission and our financial commitments go hand in hand.

Overall, the YMCA of Greater Birmingham continues to demonstrate a solid financial position with healthy asset growth and responsible fiscal management.

## ASSETS

Current Assets	\$6,598,665
Investments	\$10,116,636
Land, Buildings & Equipment	\$37,452,212
Other Assets	\$8,936,285
<b>TOTAL ASSETS</b>	<b>\$63,103,798</b>

## LIABILITIES

Accounts Payable	\$1,756,458
Deferred Revenue	\$2,267,253
Short and Long-Term Obligations	\$20,604,064
<b>TOTAL LIABILITIES</b>	<b>\$24,627,775</b>

## NET ASSETS

<b>Without Donor Restrictions</b>	
Undesignated	\$26,823,199
Designated by the board for endowments	\$6,998,016
<b>With Donor Restrictions</b>	<b>\$4,654,808</b>
<b>TOTAL NET ASSETS</b>	<b>\$38,476,023</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$63,103,798</b>

## REVENUES

Membership Dues	\$14,262,795
Programs Fees	\$10,380,459
Contributions, Grants & United Way	\$4,370,306
<b>TOTAL SUPPORT &amp; REVENUE</b>	<b>\$29,013,560</b>



## EXPENSES

Program	\$24,274,717
Administrative	\$3,109,326
Fundraising	\$393,227
<b>TOTAL OPERATING EXPENSES</b>	<b>\$27,777,270</b>



## CHANGES IN NET ASSETS

Change in Net Assets from Operating Activities	\$1,236,290
Change in Net Assets from Non-Operating Activities	\$1,221,595
<b>TOTAL CHANGE IN NET ASSETS</b>	<b>\$2,457,885</b>



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## **OFFICERS**

Chip Watts, Chair – Watts Realty  
Gregg McCormick, Vice Chair – Vulcan Materials Company  
Charles DeBardeleben, Treasurer – Steward Machine  
Kemberly Blackledge, Secretary – Guidehouse  
Teresa Shufflebarger, Immediate Past Chair – Live Smart Alabama, UAB

## **BOARD OF TRUSTEES**

Phyllis Hall – Chair – Shook & Fletcher Insulation  
Joseph Mays, Jr., Vice Chair – Bradley, Retired  
Wayne Houston – Secretary – Vulcan Materials Company, Retired  
Tim Blair – Blair Properties  
Joseph S. Bluestein – Dentons Sirote  
Cecil Bostany – Warren Averett, Retired  
Greg Weyandt – Welch Group

## **YMCA LEADERSHIP**

Dan Pile – President and Chief Executive Officer  
Jude Dooley – Chief Operations Officer  
Terri Harvill – Chief Social Impact Officer  
Clark Virden – Chief Development Officer  
Kristine Williams – Chief Financial Officer

## **BRANCH BOARD CHAIRS**

Greystone YMCA – Meredith Smith, Mauldin & Jenkins, CPA  
Hoover YMCA – Laura Lombard, Y Retirement Fund (retired)  
Mountain Brook YMCA – Georgia Haggerty, United States Federal Courts and Woodard Peay, The Welch Group  
Pelham YMCA – Grace Smitherman, Blue Cross Blue Shield of Alabama  
Shades Valley YMCA – Jon Harbuck, Harbuck Keith & Holmes, LLC  
Trussville YMCA – Josh Wooten, Corey Watson Attorneys  
YMCA Camp Cosby – James Coco, Self-Employed  
Downtown Youth Center & Northeast YMCA – Alicia Lumpkin-Whitfield, City of Birmingham

## **BOARD OF DIRECTORS**

Robert Baugh – Sirote & Permutt  
Larry Blackstone – Regions Bank, Retired  
Kathy Boswell – B. Intentional  
Tara Bryant – Viva Health  
Roman Gary – CCR Architecture & Interiors  
Robby Hayes – Brasfield & Gorrie  
David Horton – Cloud & Willis, LLC  
Bree Johnson – Robert Half  
Bolaji Kukoyi – Dynamic Civil Solutions  
Alan Lincoln – Coca-Cola Bottling Company UNITED  
Laura Lombard – YMCA Retirement Fund, Retired  
Don Lutomski – CAPTRUST  
Malcolm Morrow – Vulcan Pumps  
Rachelle Peeler – Protective Life  
Brandy Phillips – Blue Cross Blue Shield of Alabama  
Verlon Salley – UAB Medicine  
Marta Self – Regions Bank  
Robert Simon – Corporate Realty  
Helen Catherine Smith – LAH Sotheby's International Realty  
Ralph Williams – Alabama Power



# FINDING YOUR Y



## MEMBERSHIP BRANCHES

- 1 Alabaster YMCA
- 2 Greystone YMCA
- 3 Hoover YMCA
- 4 Mountain Brook YMCA
- 5 Pelham YMCA
- 6 Shades Valley YMCA
- 7 Trussville YMCA

The YMCA of Greater Birmingham operates 7 Membership Branches across Jefferson and Shelby Counties, providing our community a place to belong and be well. Members have access to all 7 branches, on-site Child Watch, Group Exercise Classes, Fitness Equipment, Pools, Tracks, Pickleball and endless opportunities to connect with their neighbors.

## YOUTH CENTERS

- 8 Downtown YMCA Youth Center
- 9 Northeast/Roebuck Youth Center

Youth Centers provide quality early childhood education, offering First Class Pre-K; Affordable Afterschool Care, Summer Camp, Youth Sports, Youth Activities, Specialty Camps and more.

## SCHOOL-BASED AFTERSCHOOL CARE

- 11 Homewood City Schools
- 12 Hoover City Schools
- 13 Trussville City Schools

The YMCA of Greater Birmingham operates Afterschool Care at:

- 10 Hoover City Schools elementary schools
- 4 Homewood City Schools
- 3 Trussville City Schools elementary schools
- The Youth Center serves: Epic Elementary, Glen Iris and Phillips Academy
- The Northeast YMCA serves: Huffman Academy, Huffman Middle, Smith Middle Martha Gaskins Elementary, WJ Christian K-8, Sun Valley Elementary, Chalkville Elementary, Centerpoint Elementary, Erwin Intermediate, Erwin Middle

## SLEEPAWAY CAMP

- 10 Camp Cosby

Located on 135 acres nestled in Alpine, AL, Camp Cosby, provides memorable Sleepaway Camp experiences, Outdoor Education, Family Events and Retreats. On the shores of Lake Logan Martin campers, students and guests enjoy beautiful shorelines, amazing sunsets and 10 miles of hiking trails.