



2024 MID-YEAR **IMPACT REPORT**

YMCA OF GREATER BIRMINGHAM





**Teresa
Shufflebarger**



Dan Pile

Dear YMCA friends,

For 140 years, the YMCA of Greater Birmingham has ignited the potential in people, helping them to grow, lead, and give back to their communities. We help to improve skills, unlock talents, and produce enduring connections that shape character and open doors.

Remarkable accomplishments are happening in and through our Ys every day. YMCA programs and services turn on confidence, connections, and possibilities. When we invest in our kids, our health and our neighbors, strong communities result.

Our communities are evolving and facing new challenges every day. We are proud of our past achievements, knowing they set a solid foundation for future planning and sustainability. In this report, you'll read about individuals impacted through our Y—they are the Y's real success stories.

Philanthropy makes our Y's life-changing work available to all, and it could not happen without you. To YMCA donors, volunteers, partners, members, and our staff team, thank you! Together, we are making a difference. We are partners for good.

Teresa Shufflebarger
Board Chair

Dan Pile
President & CEO

BRIDGING GAPS OF WELL-BEING

"After retirement, I searched for a meaningful way to give back to my community. The Y's commitment to addressing food insecurity fueled my passion. Participating in the summer lunch program is more than volunteering—it's a chance to make an impact on young lives.

"The Y makes its programs accessible to all, regardless of financial circumstances, and that makes me proud to be a member. Donations for youth programs ensure that families can participate in these beneficial programs without being burdened by the cost.

"The YMCA holds a special place in my heart! What makes the Y truly memorable is the people. I've met incredible individuals from all walks of life, forming lasting connections that extend beyond the group classes. The camaraderie is unparalleled. It's a community that uplifts and inspires."

Volunteer Pam White
Pelham YMCA



The Y partners with the Community Food Bank of Central Alabama for needed meal and food delivery, especially during the summer when children may not have access to nutritious lunches. Additionally, 3,000 families facing food insecurity received free boxes of fresh fruits and vegetables through monthly food box give aways in 2023.

LEARNING LIFESAVING SKILLS

Peyton was afraid of the water and would not go near the pool deck during summer day camp. Taking Safety Around Water classes last summer, she built trust with the lifeguards to eventually get into the water.

When Peyton returned to the YMCA this year, she was excited to pick up where she left off. Friends in her group remembered her progress the year before, and they encouraged her as she got into the pool. The first days were scary, but by mid-week Peyton put her face in the water. Along with her friends, she held onto the wall and kicked her legs.

Today, Peyton is comfortable in the water and is ready for swim lessons. Thanks to generous donors, Safety Around Water is offered at no cost to children and adults so they learn fundamental water safety and swimming skills and how to respond if they are in unexpected water situations.

Drowning is the second leading cause of accidental death for children. To reduce water-related injuries and fatalities, 278 children participated in Safety Around Water in 2023, providing children with lifesaving skills and confidence to feel secure in and around water.



HERE FOR GOOD!

Progress continues at the Northeast YMCA where construction crews are preparing for a Roebuck transformation. With the Y and its partners, this site is being reborn by addressing the disparities of safe spaces, affordable home ownership, early learning, healthcare, mental wellness, and financial literacy.

Habitat for Humanity of Greater Birmingham will build 22 single family homes, providing a path to home ownership. Christ Health Center will offer world class prenatal and pediatric healthcare services, and Impact Family Counseling will address mental and emotional health challenges and offer family counseling. The Northeast YMCA will feature wraparound services, including First Class Pre-K, leadership and mentoring programs for youth and teens, activities for older adults, and food distribution with the Community Food Bank of Central Alabama and United Way of Central Alabama/Meals on Wheels.

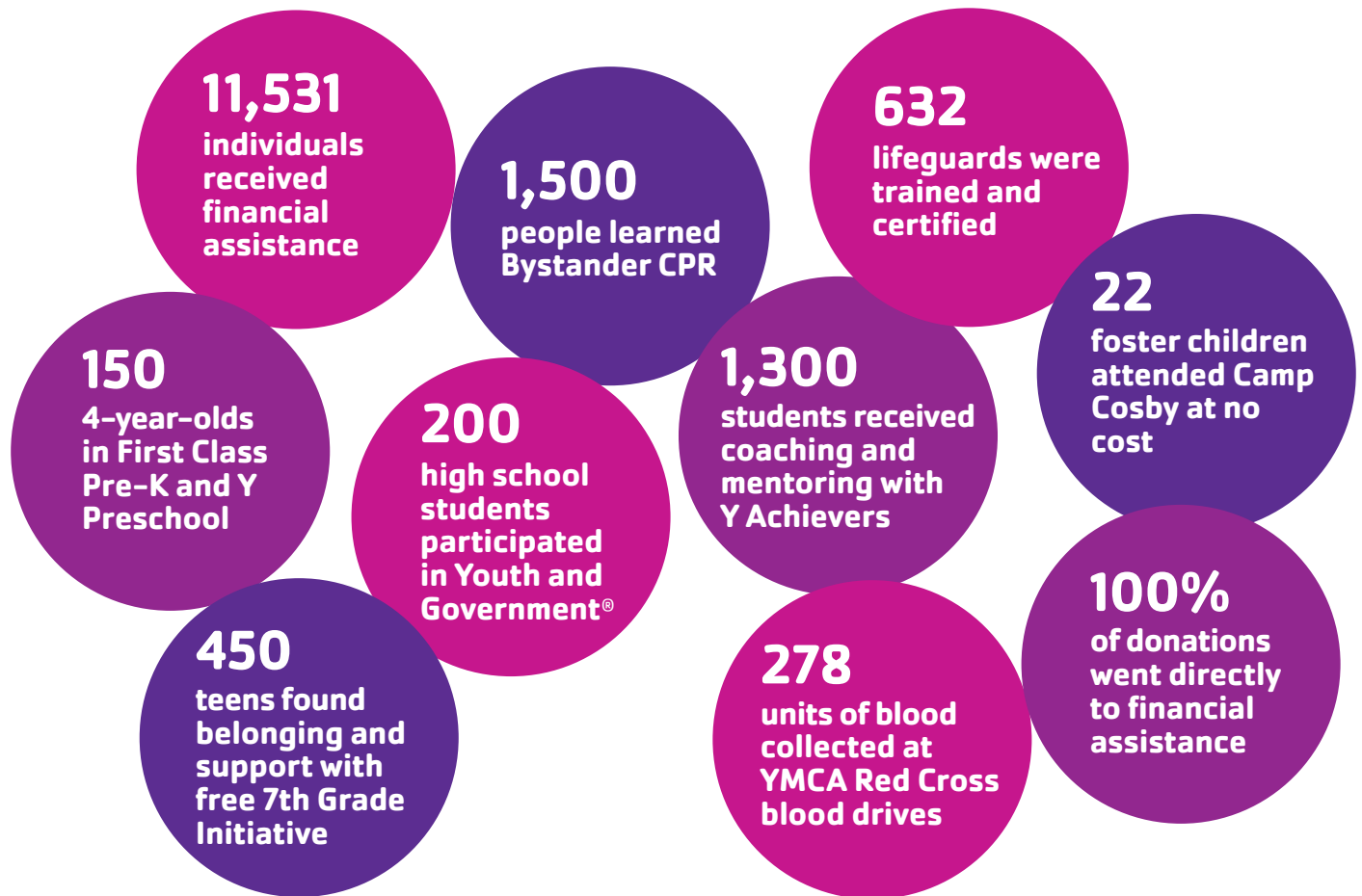
“Successful collaboration is paramount in a thriving community,” says YMCA of Greater Birmingham CEO Dan Pile. “Our vision is to build cohesive communities and create long-lasting impact. Together, we are creating a holistic neighborhood supported by programs and services that nurture individual, family and community health.”



As a reputable leading nonprofit with trusted convening power, the YMCA of Greater Birmingham and its partners in the Roebuck Collaborative are creating transformational change in this community. An underused property will become a vibrant walkable neighborhood with a community garden, playgrounds and multi-use sports field.



2023 COMMUNITY IMPACT



FINANCIALS 2023 SUPPORT AND REVENUE

Year ended December 31, 2023

Public Support

Contributions.....	\$1,180,050
Grants	\$1,040,281
United Way.....	\$735,762
Total Support	\$2,956,093

Revenue

Membership Dues.....	\$12,646,773
Program Service Fees	\$9,410,859
Total Revenue.....	\$22,057,632

Total Support and Revenue..... \$25,013,725

Expenses

Program Services.....	\$23,029,207
Support Services.....	\$3,180,104
Total Operating Expenses	\$26,209,311

Changes in net assets from

operating activities..... \$(1,195,586)

Changes in net assets from

non-operating activities \$1,337,830

Change in net assets \$142,244

A copy of the complete audited financial statements, including the independent auditor's report from Dent Moses, LLP, is available upon request.

BOARD OF DIRECTORS OFFICERS

Teresa Shufflebarger, Chair
Live HealthSmart Alabama UAB
Kemberly Blackledge, Secretary
Guidehouse
Ann Haas, Treasurer
1919 Investment Counsel
Chip Watts, Vice Chair
Watts Realty

BOARD MEMBERS

Robert Baugh
Dentons Sirote
Larry Blackstone
Regions Bank, Retired
Tim Blair
Blair Properties
Kathy Boswell
B. Intentional, LLC
Tara Bryant
VIVA Health
Phil Carroll
Bradley, Retired
Charlie DeBardeleben
Steward Machine
Roman Gary
CCR Architecture & Interiors
Dave Gray
Stoneybrook Ventures
Robby Hayes
Brasfield & Gorrie
Bree Johnson
Robert Half
Bolaji Kukoyi
Dynamic Civil Solutions
Alan Lincoln
Coca-Cola UNITED
Laura Lombard
YMCA Retirement, Retired
Don Lutomski
CAPTRUST
Gregg McCormick
Vulcan Materials Company
Dan Monroe
Cayenne Creative Group, Inc.
Malcolm Morrow
Vulcan Pumps
Rachelle Peeler
Protective Life Corporation
Josh Petty
Fifth Third Bank

Brandy Phillips
Blue Cross Blue Shield of Alabama
Matt Popinski
Daxko
Verlon Salley
UAB Health System
Marta Self
Regions Bank
Robert Simon
Corporate Realty
Zach Sims
Nowlin and Associates
Helen Catherine Smith
LAH Sotheby's
Martha Underwood
Executive Estrogen Consulting
Greg Weyandt
The Welch Group, LLC
Ralph Williams
Southern Company

BOARD OF TRUSTEES

Bill Clark, Chair
Wallace, Jordan, Ratliff & Brandt
Joe Bluestein
Dentons Sirote
Cecil Bostany
Warren Averett LLC
Phyllis Hall
Shook and Fletcher Insulation
Wayne Houston
Vulcan Materials Company, Retired
Joe Mays Jr.
Bradley
Tommy Wells
Maynard Nexsen

BRANCH BOARD CHAIRS

DOWNTOWN YMCA

Kim Ayers
University of Alabama at Birmingham

GREYSTONE YMCA

Meredith Smith
Mauldin & Jenkins

HOOVER YMCA

Laura Lombard
YMCA Retirement Fund, Retired

MOUNTAIN BROOK YMCA

Georgia Haggerty
U.S. District Court
Woodard Peay
The Welch Group

NORTHEAST YMCA YMCA YOUTH CENTER

Alicia Lumpkin-Whitfield
City of Birmingham

SHADES VALLEY YMCA

Jon Harbuck
Harbuck, Keith, Hunt & Palmer LLC

TRUSSVILLE YMCA

Josh Wooten
Cory Watson Attorneys

YMCA CAMP COSBY

James Coco
Self-Employed

EXECUTIVE STAFF

Dan Pile
President and CEO
Jude Dooley
Chief Operations Officer
Terri Harvill
Chief Social Impact Officer
Clark Virden
Chief Development Officer
Kristine Williams
Chief Financial Officer
Sloan Blackman
VP, Real Estate
Rhonda Elmore
VP, Youth Development
Molly Frederick
VP, Business Operations

YMCA OF GREATER BIRMINGHAM

ALABASTER YMCA

205.663.7240

PELHAM YMCA

205.664.9622

GREYSTONE YMCA

205.981.0144

SHADES VALLEY YMCA

205.870.9622

HOOVER YMCA

205.682.1399

TRUSSVILLE YMCA

205.655.2224

MOUNTAIN BROOK YMCA

205.870.0144

YMCA CAMP COSBY

256.268.2007

NORTHEAST YMCA

205.833.7616

YMCA YOUTH CENTER

205.324.1643

Our mission at the YMCA of Greater Birmingham is to put
Judeo-Christian principles into practice through programs that
build healthy spirit, mind, and body for all.

Connect with us.



ymcabham.org